

# Management A Very Short Introduction

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there are many stories we can tell about the past and we are not perhaps as free as we might imagine in our choice of which stories to tell or where those stories end john arnold s very short introduction is a stimulating essay about how we study and understand history the book begins by inviting us to think about various questions provoked by our investigation of history and explores the ways these questions have been answered in the past concepts such as causation interpretation and periodization are introduced by means of concrete examples of how historians work giving the reader a sense of the excitement of discovering not only the past but also ourselves about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized

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without writing there would be no records no history no books and no emails writing is an integral and essential part of our lives but when did it start why do we all write differently and how did writing develop into what we use today all of these questions are answered in this very short introduction starting with the origins of writing five thousand years ago with cuneiform and egyptian hieroglyphs andrew robinson explains how these early forms of writing developed into hundreds of scripts including the roman alphabet and the chinese characters he reveals how the modern writing symbols and abbreviations we take for granted today including airport signage and text messaging resemble ancient ones much more closely than we might think about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

this stimulating very short introduction to music invites us to really think about music and the values and qualities we ascribe to it the world teems with different kinds of music traditional folk classical jazz rock pop and each type of music tends to come with its own way of thinking drawing on a wealth of accessible examples ranging from beethoven to chinese zither music nicholas cook attempts to provide a framework for thinking about all music by examining the personal social and cultural values that music embodies the book reveals the shortcomings of traditional conceptions of music and sketches a more inclusive approach emphasizing the role of performers and listeners about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

with a broad scope across the millennia from high literature to popular culture between page and stage and screen this very short introduction considers comedy not only as a literary genre but also as a broader impulse at work in many other historical and contemporary forms of satire parody and play

where did we come from why are we here is there a god in our modern world many

people yearn for answers to these most fundamental of life's questions having become disillusioned with trite explanations and troubled by narratives that deny their intuitive spirituality beginning with some of our most ancient ancestors wakan tanka traces the evolution of humanity through the ages citing paleontological and archaeological discoveries along with recent genetic evidence it recounts how mankind evolved from the earliest mammals into anatomically and behaviourally modern humans wakan tanka describes how human culture and spirituality evolved in concert with anatomy showing how humankind has since very ancient times had an instinctual moral sense it discusses how our spirituality has given us an appreciation for both the aesthetic and divine aspects of life as reflected in our cultures and artistic endeavours by comparing philosophical and religious views of creation with modern scientific theory wakan tanka reaches the conclusion that rather than conflicting these views are remarkably similar and equally valid ways of describing the same reality indeed our scientific knowledge and spiritual beliefs can be harmonized providing us with a deeper understanding of ourselves of creation and of life's purpose

fashion is a dynamic global industry that plays an important role in the economic political cultural and social lives of an international audience it spans high art and popular culture and plays a significant role in material and visual culture this book introduces fashion's myriad influences and manifestations fashion is explored as a creative force a business and a means of communication from karl lagerfeld's creative reinventions of chanel's iconic style to the multicultural reference points of indian designer manish arora from the spectacular fashion shows held in nineteenth century department stores to the mix and match styles of japanese youth the book examines the ways that fashion both reflects and shapes contemporary culture using historical and contemporary examples it gives a clear understanding of how fashion has developed since the renaissance while raising questions about its status ethical credibility and influence on consumers the book provides insight into the structure of the fashion industry and how fashions are designed promoted and consumed in relation to relevant historical social and cultural contexts it is structured thematically to look at the role and development of designers the growth of shopping and the different businesses involved in making and selling fashionable clothes fashion's relationship to the wider culture is also explored by considering its representation in art and collaborations between designers and artists the moral controversies surrounding fashion and attempts to produce ethical clothing and the effects of globalisation on the fashion trade about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

international relations affects everyone's lives their security economic well being rights and freedoms and the environment they share this book explores international relations central concerns with the changing way that political authority is organised globally and provides the theoretical tools to understand the dynamics of the field

from the schools of ancient times to the present day gary thomas explores how and why education has evolved has it has examining education worldwide he explains the way schools work noting how curricula are remarkably consistent around the world delving into some of the big questions thomas explores the history of education in this very short introduction considering various styles such as progressive versus formal he also explores the ideas of some of the big theorists including piaget and vygotsky looking at different forms of education and styles of teaching he considers the ways in which education is being improved by matching styles of learning to teaching and ensuring that schools are more inclusive and meaningful for a broader range of students he finishes by considering the ways in which education may develop over the coming century about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

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